

# THE PetPatrol POST

A LIFESTYLE GUIDE FOR THE PET LOVING OWNER ©



## NURTURING...

**Nurturing...** *"To take care of, feed and protect someone or something, and help him, her or it to develop."*

I am immensely proud to announce that in December 2018, Pet Patrol 365 will be celebrating its 15th Birthday! During this time, we have given the highest standard of care and companionship to scores of pets, and the business has grown through recommendations from existing clients and local veterinary practices. They trust us with their pets' well-being and we never let them down.

Thank you to all our clients, experts, prize sponsors and readers for your invaluable support, we really couldn't do what we do without you all.

Yours warmly, Zita x

### "He is a very lucky dog!"

"Zita has been an important part of our lives since 2007. Her care for our beloved Springer, Max, enabled me to complete my last 3 years of teaching, knowing he was having a great time with #TeamWoofers five mornings a week and giving me peace of mind. Until his death in April 2018, he continued to enjoy three walks each week with his friends.

Zita's knowledge of her dogs, her skill in matching them to be successful together and her caring nature is reflected in their behaviour to each other and to other dogs, horses and owners they meet on the Forest. She is totally dependable, conscientious, honest and hardworking; always willing to give advice when needed and truly focused on giving her #TeamWoofers a great experience.

Ralph, our new Springer Spaniel puppy is just beginning his journey with Zita. He is a very lucky dog!"  
Ms Simmons, East Grinstead

## WELCOME



Welcome to your Winter edition of the Pet Patrol Post where you can find out about all the latest and greatest things happening in the world of Pet Patrol 365 before anyone else!

This month we are announcing details of our exclusive NEW complimentary service for clients; our panel of 'Ask the Experts' talk through case studies, and there are tips to help your pets have a happy and healthy Christmas.

So kick back and relax, we've got the accompaniment to your morning coffee right here!

A LITTLE ABOUT ME...  
FRIEND, SWIMMER, CURRY LOVER!

## IN THIS ISSUE

Features	Page
 NEW Complimentary Service	3
 The Irresistible Lure of Fox Pool!	3
 Exclusive Offer to Pet Patrol Post Readers	5
 Tips for a Happy & Healthy Christmas for Your Pets!	6
Regulars	
 Ask The Experts - Case Studies	2, 4 & 7
 Paws for Thought...	3
 #TeamWoofers in the Spotlight	3
 #TeamWhiskers in the Spotlight	5
 Competition Corner & Giveaway Galore	6 & 8

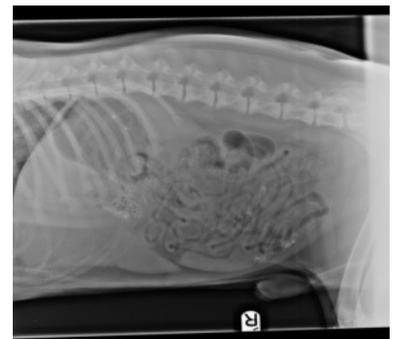
## CASE STUDY - FOREIGN BODIES 1

Accidents with ingesting foreign bodies are relatively common. Sometimes it's only a matter of a few moments when our pet takes the opportunity to be a pickle!

One Wednesday afternoon, we received a call from very worried owners whose puppy had just eaten a large quantity of internet cabling. He was caught red-handed - the owners could see him on CCTV after coming home and finding an empty plastic bag with no sign of the cable.

They rushed in and we decided to take an x-ray to check if we could see it in the abdomen. Indeed, our puppy had chewed approximately 1 metre of internet cabling. We could see it chewed to pieces in the stomach - hopefully, it would pass through! He was given some laxatives and capsules and booked in for a recheck of his abdomen the following day.

Luckily enough, the second x-ray 24 hours later showed all matter slowly moving forward and not causing an obstruction.



## CASE STUDY - FOREIGN BODIES 2

Many dogs like playing with bottles. Our next patient wasn't so lucky. She found a bottle to play with on the ground, but unfortunately, the bottle mouth was so wide that it trapped her lower jaw!

Soon after it happened - the owners saw their puppy running back to them with the bottle stuck to her mouth and without losing time, came straight to our practice. We knew that any kind of manipulation, when the poor dog was stressed and in pain, could end up as a bigger trauma, and, possible jaw fracture.

We sedated her and cut through the tough plastic - what a lucky girl she was! Apart from a few bruises, there were no injuries.

Both these cases show just how quickly accidents can happen, and that the owners' fast reaction prevented further problems. Even if you are unsure, if something has happened that makes you worried, we are always happy to advise or help.



## Complimentary **NEW** Service Exclusive to Clients!

Keep all your pet's appointments and treatments in one place!

Keep track of important dates - like flea, tick & lungworm reminders, vaccinations, vet visits, and more!

We shall be introducing a complimentary reminder service with effect from 1 January 2019. Please check your in-box for an email, or register your interest by emailing [zita@petpatrol365.co.uk](mailto:zita@petpatrol365.co.uk).

## Paws for Thought...

"I am fond of pigs. Dogs look up to us. Cats look down on us. Pigs treat us as equals." **Winston Churchill**

## New Recruits!

Has your dog got what it takes to become an exclusive member of **#TeamWoofers**?

Email [zita@petpatrol365.co.uk](mailto:zita@petpatrol365.co.uk) for information.

## The Irresistible Lure of Fox Poo!

**Question:** My dog frequently rolls in fox poo, particularly around his neck. Why does he do this and how can it be 'corrected'?

**Answer:** Pets rolling in carcasses and the faeces of other animals is particularly distressing for owners, but it is an instinctive behaviour that some dogs find hard to resist.

Rolling in strong smelling substances is thought to be a behaviour handed down from their ancestors. There are different theories about why they do this: one is that by disguising their own scent and smelling more like their environment they can get closer to their prey before being detected. Another is that they can take back the scent to inform their pack of their find. It is also possible that some dogs roll as it results in a response from their owners.

Although our pet dogs no longer need to hunt, some have retained the desire to do this, particularly after a bath! Unfortunately, dogs don't like it when they smell all flowery and clean! Try washing your dog in non perfumed products, as using a perfumed shampoo might only intensify their need to mask the new fragrance.

Stopping them is tricky. One of the best ways is to develop a really good recall. Be vigilant, and call him back whenever he has been sniffing in the same spot for too long. If you know your dog is about to roll, then teach him a 'Leave it' command, which you give just as he lowers his head to begin rolling.

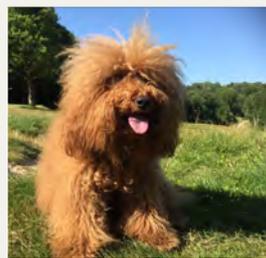
Always call your dog away immediately and make sure that you reward him well with a game, a toy or a tasty titbit to ensure he comes quickly next time. If you can't get your command in quick enough, then keep your dog closer to you and distract him by playing games until you have passed the tricky area.



**LILY**



**OSCAR**



**RUBY**

## #TeamWoofers in the Spotlight



**RALPH**



**ROGAN & BEAU**

**Squeaky or bouncy - what do you look for in a toy?**  
Squeaky.

**What's your favourite treat?**  
Cheese and tummy tickles.

**What would constitute a perfect day for you?**  
A long walk in the woods (avoiding all the muddy puddles) and then curling up on a pile of dirty laundry having tummy tickles.

**Do you have any special talents?**  
Controlling my humans to ensure a constant supply of tummy tickles.

**Complete this sentence: "I wish I had a friend with whom I could share... the very far end of my garden - I wouldn't want them anywhere near the house competing with me for tummy tickles!"**

## CASE STUDY - SCAMPY, A 9 YEAR OLD JACK RUSSELL

Scampy has osteoarthritis in both his back legs. Despite being on regular painkillers, this was causing him a lot of discomfort. He had got to the point that his owner wondered whether he had a good quality of life anymore. He was no longer enjoying his walks and was struggling with simple everyday things. She had even begun to wonder, whether it would be kinder to put him to sleep.

When I met Scampy, it was clear to see he was in pain. The arthritis in his left back leg was quite severe. There was a pronounced limp and he would audibly groan when he went from standing to sitting. He is such a sweet and friendly boy it was horrible to see him like this. Not only was his osteoarthritis causing him pain, but there was also a lot of muscular tension that had been caused by the adaptive changes he had made to try and cope and compensate for the arthritis.

Scampy responded really well to the treatment and saw benefits almost immediately. He was struggling less and some of those clear signs of pain were improving. After a few initial treatments, he was feeling so much better and, as his owner put it, he was like a different dog. However, just a couple of months later a new issue arose, he started limping on his back left leg. This was investigated by the vet and found to be a possible partial tear in his cruciate ligament that may need surgery. However, the vet and Scampy's owner felt this shouldn't be rushed and he should continue with the Galen Myotherapy. Within a few short weeks (and having lost some weight also), Scampy had stopped limping and was back to his normal self.

Scampy's osteoarthritis is now managed really well with a combination of Galen Myotherapy and drugs plus regular reviews from his vet. He is no longer limping, the muscular tension has improved and he has a really good quality of life again. People who have known him for a while can't believe how well he is doing; he is the talk of the common! He has regular maintenance sessions with me and his owner knows the things to look out for. These are her words as to how she feels Galen Myotherapy has helped Scampy.

*"Scampy has arthritis in both back legs and also a cruciate ligament problem in his right back leg. He was in so much pain and unable to walk very far. Even on a high daily dose of Metacam, he had to be in a doggy pushchair. It was heartbreaking as he is only 9 years and 5 months old. I thought his dog life was over. He couldn't even go to the toilet properly. Then, through a friend, Lucy came into our lives. Thanks to Galen Myotherapy, Lucy's dedication and hard work and her truly wonderful connection with Scampy; five months later I have my lovely, lively, active little boy back. I can't praise and thank Lucy enough."*  
Michelle, London.





**Do you love your cat but worry about leaving him sad and lonely in a cattery when you go away?**



**Do you have a high energy dog who is bored at home while you are at work?**

**If you would like to arrange a complimentary home visit to run through the options that would be best suited to your furry friend, you can get in touch in the following ways:**

[zita@petpatrol365.co.uk](mailto:zita@petpatrol365.co.uk)  
<http://www.petpatrol365.co.uk>  
 01892 653548 or 07974 728967

## What clients are saying...

"Zita has been looking after our two cats for several years when we go away. We couldn't ask for a kinder, more thoughtful person to be in our home and with our animals.

Zita goes the extra mile to make sure the cats are well and thriving, and they adore having her around. We know that when we are away they are getting five star care.

We are lucky to have her!"

Mrs H, Cowden

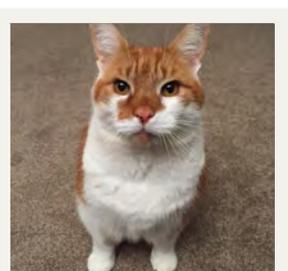
**Christmas comes but once a year, so straighten up because Santa is near!**

**10% off all Jin Designs  
Homeware and Gifts**

**Exclusive to Pet Patrol Post Readers**

**Use code PP365 at  
<http://www.jindesigns.com>**

**Not valid on items on sale or with any other offer or promotion.**



**WILL**

**#TeamWhiskers  
in the Spotlight**

**Squeaky or bouncy - what do you look for in a toy?**

Bouncy - like the silver balls I have removed (and kept) from the Christmas tree.

**What's your favourite treat?**

Dreamies, although I am partial to king prawns.

**What would constitute a perfect day for you?**

Breakfast, lunch and dinner - three square meals, lots of sunshine to relax in, and then one of my favourite bird table videos from YouTube on the TV.

**Do you have any special talents?**

I am a cat of many talents. The one that seems to cause the most stress in my humans - ha ha - is my ability to flip my catflap loudly to a set rhythm until one of my humans opens the door for me!

**Complete this sentence: "I wish I had a friend with whom I**

**could share...** I don't do sharing, I have enough to do keeping the upper hand over my canine housemate!"

## Tips for a Happy & Healthy Christmas for Your Pets!

Please make sure pets are kept to their normal feeding and exercise routines. We all like to indulge a little, and if you do wish to spoil Fido or Fluffy with something extra then please make sure it's in moderation. Too much excess or rich food will only lead to upset stomachs and diarrhoea.

Please note that human sweets, chocolate and alcohol can be highly toxic and potentially lethal.

You should never give your cat or dog cooked bones of any kind. They splinter into shards that can cause choking and serious damage to their mouth, throat, or intestines. Please make sure that your bones are safely disposed off in the outside bin or where your pet cannot get hold of them.

Decorations and electrical wire should be kept away from playful paws.

Keep your pets away from poisonous festive plants such as holly, poinsettia, ivy and mistletoe.

If you wish to buy presents for your pets this Christmas, please make sure they're supervised at all times, particularly if playing with toys.

If you're planning a full house, please consider your pet. Make a den in a quieter area of the house where he can rest.

If you're planning a holiday, make suitable provisions for your pet to be looked after by a professional pet carer and book well in advance to avoid disappointment.



<http://www.offtheleashdogcartoons.com>

## Where do our pets live?

Each day Pet Patrol 365 is looking after pets in parts of Sussex, Kent and Surrey.

Our main areas of operation are Ashdown Forest, Ashurst Wood, Blackham, Coleman's Hatch, Cowden, Chuck Hatch, Dormansland, Dormans Park, East Grinstead, Forest Row, Hammerwood, Hartfield and Upper Hartfield, Holtye, Lingfield, Withyham and surrounding areas.

Get in touch to see if we cover your area  
<https://www.petpatrol365.co.uk/contact-us>

## Competition Corner!

# WIN!

A Cosy Fleece Dog Jumper courtesy of Ginger Ted!

Designed to keep your dog clean, dry and comfortable. The jumper is made from a high quality polyester fleece fabric which is anti-pill, super soft, washable and extremely comfortable to wear. The fleece material is very breathable and has high wicking properties designed to draw any moisture away from the animal's body. The overall design covers the majority of the dog's body yet still provides a high level of freedom.

Available in Standard and Greyhound

Standard - from £17.99 - 4 colours, sizes XS - XXL

Greyhound - from £22.99 - 4 colours, sizes 16"/41cm to 30"/76cm

<https://www.gingerted.co.uk/collections/warm-dog-clothing>

**FOR YOUR CHANCE TO WIN**, simply keep on an eye on <http://www.Facebook.com/PetPatrol365> for competition details.

The closing date for entries is 14 December 2018.



<http://www.gingerted.co.uk>  
<http://www.facebook.com/ginger.ted.uk>  
<http://twitter.com/gingerteduk>  
[http://instagram.com/ginger\\_ted\\_uk](http://instagram.com/ginger_ted_uk)



## ASK THE EXPERTS

**CHRIS SAYERS**  
**K9 STYLIST**  
**WASH 'N' BLOW DOGS 2 GO**  
**07736 484184**



## CASE STUDY - NAHLA THE GOLDEN RETRIEVER

Hello again all you K9 lovers. I was asked by Zita to select one of my client's dogs to use as a case study and I thought you would like to meet gorgeous Nahla, pictured here on the right on her first visit to me looking very apprehensive.

Nahla lives with her human family and her two other K9 friends Bubble the yellow Labrador, who likes to act as both a ward and nanny to Nahla, and Maggie the mini Wire Haired Dachshund who is a real cutie and knows exactly how to turn on the charm to get what she wants!

Nahla first started coming to me in January 2018, accompanied by Bubble for moral support. She was extremely nervous and shy of things that were unfamiliar to her, as she is a very sensitive dog generally and has a real phobia and fear of heavy rain, thunder, and loud noises. Her owners are constantly working with her using various calming treatments to try and help her overcome her anxiety issues.

Zita asked me recently what makes my grooming salon different to others in the area? A hard question to answer as I am sure that many groomers adopt similar methods as I do. However, at Wash 'n' Blow Dogs 2 Go my objective is to ensure that every visit is a happy and rewarding experience, so the dogs look forward to coming, and enjoy their pamper sessions.

How do I achieve this? Well, I like to work on a one to one basis with my clients unless they come as a family, to build a rapport and gain their trust. I take my time with the groom, especially for new clients and those that are nervous. The salon is quiet, calming and relaxing. To encourage tranquillity I have Hypo allergenic calming shampoos, diffusers such as an Adaptil plug-in which give off the pheromones of a Lactating bitch; and for those that dislike the noise of the driers or their nails being clipped, I use a hoodie which covers their ears and head and has a swaddling effect which helps to comfort them.

Creating positive energy will have an effect on how the dog behaves. I like to adopt a calm, quiet approach with lots of patience and rewards to reinforce good behaviour; this is equally beneficial to those dogs that are rather excitable and hyperactive. Before I do anything, I let the dogs see and smell the equipment that will be used for the groom and watch their reaction. Rewards in the form of cocktail sausages are usually well received, although some clients may prefer otherwise.

Returning to Nahla, she has made huge progress with her confidence and now really seems to enjoy her visits to the salon. Instead of hanging back from her other two companions when she arrives, she now leads them to get to the salon at the bottom of the garden first! Even human Nanny Tracy commented on her behaviour to say that she was really pleased to see how relaxed Nahla had become. This has only been achieved through lots of TLC, patience and building up a bond with her.

These last two images are a testament to how far she has progressed.





# Giveaway Galore!

## WIN!

A Pet Portrait courtesy of Little Bluebird Textile Artist worth £45!

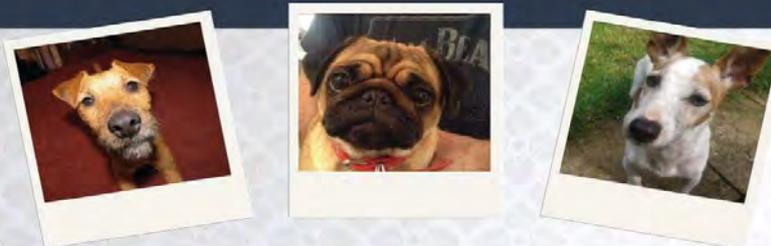
FOR YOUR CHANCE TO WIN, simply keep on an eye on <http://www.Facebook.com/PetPatrol365> for competition details.

The closing date for entries is 14 December 2018.

# TEXTILE PET PORTRAITS

## £45

Free UK delivery!



## LITTLE BLUEBIRD TEXTILE ARTIST

[www.lbbtextileartist.com](http://www.lbbtextileartist.com)

Email: [trudie@lbbtextileartist.com](mailto:trudie@lbbtextileartist.com)

FB: [@littlebluebirdtextileartist](https://www.facebook.com/littlebluebirdtextileartist)

Instagram: [@littlebluebirdtextileartist](https://www.instagram.com/littlebluebirdtextileartist)

## Industry News...

**Brits to spend over £2bn on pet care products and services by 2023. The new research showed a 25 percent increase from an estimated £1.7bn in 2018**

by Casey Cooper-Fiske, October 12 2018, courtesy of The Pet Gazette

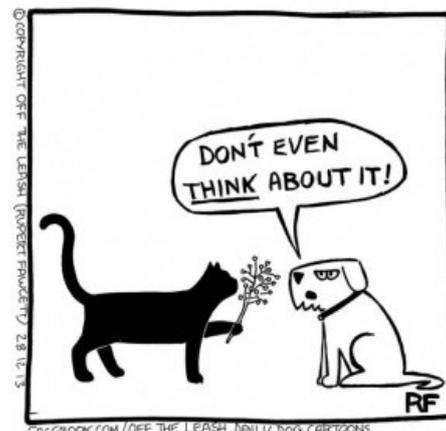
New research has found the UK pet product and service market is expected to reach a value of £2.1bn by 2023, a 25 percent increase from an estimated £1.7bn in 2018.

The research by Mintel shows six in 10 pet owners bought pet products in 2017, with toys being the number one pet care product purchased. When it comes to play, 41 percent of dog owners say they have bought their animals toys compared with 35 percent of cat owners.

When it comes to pet services, pet health check-ups and pet grooming lead the way. As many as 10 percent of dog owners have paid for dog walkers, rising to almost one in five dog owners aged 16-24, while seven percent of dog owners have paid for pet sitting.

Chana Baram, retail analyst at Mintel, said: "The pet food and pet care industry is growing well, underpinned by stable pet ownership and an increasing desire to treat pets with premium food, products and services as they become a more integral part of the family.

"Additionally, with pet ownership peaking among full-time workers, there is an opportunity to provide practical services such as dog walking and daycare."



<http://www.offtheleashdogcartoons.com>