

THE PetPatrol POST

THE LIFESTYLE GUIDE FOR THE PET LOVING OWNER!



THE IMPORTANCE OF BUILDING A STRONG COMMUNITY

Community... *"The condition of sharing or having certain attitudes and interests in common".*

At Pet Patrol 365 we like to connect with our clients and like-minded pet professionals who share our core values.

Our aim with this quarterly publication is to incorporate elements and attributes that link us all together and give you the opportunity to get to know, like and trust us.

We always seek to engage with pet professionals and companies who provide products to the pet industry or homewares that are pet related. If you are interested in joint referral business or would like to advertise in this publication, please feel free to get in touch: zita@petpatrol365.co.uk.

Yours warmly, Zita x

IN THIS ISSUE

Features

 [10 Top Tips to Train Your Dog Yourself](#)

 [Pick a Pet Name with Personality!](#)

Regulars

 [Ask The Experts - An Introduction](#)

 [#TeamWoofers in the Spotlight](#)

 [#TeamWhiskers in the Spotlight](#)

 [Competition Corner & Giveaway Galore](#)

 ['Dog Eared' - Top Tips for Caring for Your Golden Oldie](#)

 [Paws for Thought...](#)

WELCOME



I'm Zita, a warm-hearted, enthusiastic and conscientious animal lover! I'm joyfully married to the fabulous Big G and work in the heart of the beautiful Ashdown Forest, Sussex.

In this issue, I am delighted to introduce you to our panel of 'Ask the Experts' as well as our generous competition sponsors.

I'd love to hear your feedback (good or bad!) so I can continue to make this an enjoyable guide - best read with your feet up and your favourite cuppa! Get in touch: zita@petpatrol365.co.uk.

WIFE, BUSINESS OWNER, FUN LOVER!

**HARTFIELD VILLAGE FETE
& FUN DOG SHOW
Saturday 1 September 2018
Town Croft, Hartfield TN7 4AG**



Don't forget to pop along to our stall and say hello!

We will be on hand to answer questions and take entries for our competition!



'Would you love to see your furry friend in our next issue?'



Please email 'Pawraits' of your furry friends 'RELAXING' to zita@petpatrol365.co.uk, and we'll pick the cutest to star in the Winter issue! #happysnapping

About Kasia...

My name is Kasia Atmaca, and I graduated from Veterinary Medicine in Poland, in 2016. Since University days I have been willing to work and develop my career in different countries. During my 4th year, I participated in an international exchange and was able to spend a year studying in Ankara, Turkey, where I met my husband.

I joined Portland Vets in December 2016, starting a slightly different role. As a fresh graduate I was lucky to take part in the internship programme at our practice. I worked night shifts taking care of our patients, then during the day improved my practical skills.

Luckily, I did well enough to be offered a permanent position and since May 2017 I have worked full time as a Veterinary Surgeon in the practice. I developed a great passion and realised that I love what I do, which makes every day at work much easier and pleasant for me (even Mondays!).

I am in the process of deciding about my veterinary certificate direction, having a special interest in both internal medicine and non-invasive surgery.

I have a selection of tropical fish at my home here, and a beautiful Maine Coon cat 'Maurys' in Poland. I am planning to enlarge my pet family, but cannot yet decide on the species!

During my free time, I enjoy participating in sports, cooking and traveling.

Describe yourself in three words?

Smiley, enthusiastic, diligent (asked the team!).

If you could be any animal what would you be and why?

Definitely a cat; calm, independent and a joy to spend time with - who wouldn't like that?!

What would be your one superpower?

Healing hands.

What makes you happy?

Learning new things.

What would be a good theme song for your life?

Hard one to choose from all three languages, but I will go for U2 - It's a beautiful day.

About Portland Road Vets...

A family run local business that is proud to provide an outstanding and caring service for the four-legged members of your family. As an independent, we are not bound by boundaries of a corporate treatment and pricing structure and are able to offer you a tailor-made pet-focused service. Many of our vets hold or are studying for qualifications in specialist areas but more importantly have been hand chosen for their dedication, empathy, and kindness. We love our jobs and looking after all creatures great and small!

Keeping your pet fit and healthy is the cornerstone of our caring practice. It is ultimately what we all want for our pets! We are your A-Z provider of health care. We do all we can do to maintain your pet in tip-top shape, including our Pet Wellness Plans.

When your pet is ill, it can be a very worrying time. Our Practice is able to offer you and your pet an extremely high level of both expertise and facilities. Our vets have been chosen for their compassion as well as their considerable skills and will always be happy to discuss diagnostic and treatment plans. Add in our 24-hour onsite Veterinary Care and your pets are in safe and caring hands!



Contact Details:

01342 327799

<http://www.portlandvets.co.uk>

<http://www.facebook.com/PortlandVetsEastGrinstead>

Winter Issue: Case Study



Do you have a

high energy dog who is bored at home while you are at work?

- 🐾 Exclusive and safe dog adventures for gun/working dog breeds
- 🐾 Dogs returned home correctly exercised, stimulated and happy
 - 🐾 Half or full day adventures available for your best friend
- 🐾 We provide a blueprint 'temperament & compatibility' guarantee

We wear our business badges with pride!



A Companion is Gone But The Memory Lives On



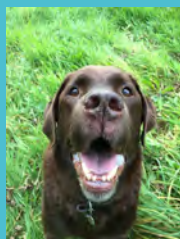
With heavy heart we said goodbye to faithful friends who passed over to Rainbow Bridge (this year).



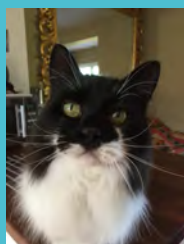
Max



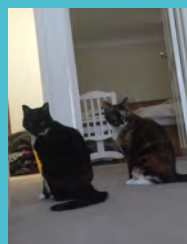
Sheba



Humphrey



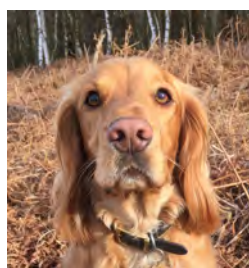
Sammy



Chloe
far right

10 Top Tips to Train Your Dog Yourself

1. Dog training should be fun, enjoyable and a rewarding experience for you and your dog.
2. Keep dog obedience training sessions short (5-10 mins) to maintain motivation.
3. Bear in mind your dog's motivation to respond to a command decreases as the complexity of the task increases.
4. Remember, success hinges not just on the degree of sophistication of the task, but your dog's motivation to respond.
5. Training should not involve any negative or punishment based components.
6. Ensure your dog's motivation for reward is highest during a training session.
7. Make sure the reward you offer is the most powerful for your dog.
8. After a correct response, reward your dog within 1/2 a second.
9. Use short commands such as sit, down, leave, quiet, out and off.
10. Always end a training session on a positive note.



#TeamWoofers in the Spotlight

Name: Rory

Squeaky or bouncy - what do you look for in a toy?
Definitely bouncy as I destroy all other toys within seconds!

What's your favourite treat?
Strawberries, cucumber & Wainwright's Lamb Mini's.

What would constitute a perfect day for you?
Being out with #TeamWoofers with lots of running and swimming.

Do you have any special talents?
I do a very good Elvis impression, I have the lip curl down to a tee!

Complete this sentence: "I wish I had a friend with whom I could share... all my adventures with".



Ask The Experts

LUCY TYRRELL
CANINE MYOTHERAPIST
GALEN THERAPY CENTRE

About Lucy...

I have always loved dogs and had them as pets all my life. I currently have three Westies called Maisie, Betty and Peggy. They are great fun and I love taking them on walks and thinking up new activities to amuse them.

I qualified as a Galen Myotherapist in December 2016 and truly feel I have the best job in the world! No two days are ever the same and I get to meet and work with so many dogs and their owners. Since qualifying, I have been really busy working alongside my local vets and with a couple of behaviourists. The principals of Galen Myotherapy are what inspires and excites me. Every dog chooses its treatment and will understand we are working with them and for them by helping with any discomfort they have. I go by the mantra: every dog owns their body and owns their pain and we must respect this at all times. I am truly privileged that dogs choose to allow me to treat them.

Describe yourself in three words?

Loyal, empathetic and brave.

What makes me happy?

Kindness to other people and animals; my family (which obviously includes my dogs!). Finding new walks with my dogs - and the smell of the dog's feet!

If you could be any animal what would you be and why?

A dolphin - entrepreneurial but not afraid to ask for help, and helping those that are lost, in pain or in trouble.

What would be your one superpower?

To sprinkle kindness on any person or animal as and when they need it.

What would be a good theme song for your life?

The Climb, Miley Cyrus.



About Galen Myotherapy...

Galen Myotherapy specialises in treating dogs with chronic muscular pain; in turn, enhancing mobility and health in general. It is a unique and highly specialised manual and exercise therapy. It uses focussed and targeted massage techniques and exercise to manage chronic muscular pain, maximising muscle function.

All Galen Myotherapists work within a set of Guiding Principles. These address how we work with the dogs. In every treatment, the dog is given choice. This means we work at ground level and the dogs are allowed to move around the treatment space. We also work closely with the owners. They are always included in the dog's recovery plan; learning appropriate and safe techniques that they can use on their dog. We also help with an exercise plan as well as environment management.

Contact Details:

07941 427336

lucy@caninetherapy.co.uk

<http://www.caninetherapy.co.uk>

<http://www.facebook.com/pawsitivemyotherapy>

Winter Issue: Case Study



Do you love your cat but worry about leaving him sad and lonely in a cattery when you go away?

- 🐾 A stress free holiday for your cat in the comfort of their own home
- 🐾 1-2-1 tailored care including a 4 point personalised health check
 - 🐾 Administration of medication catered for
- 🐾 We provide a blueprint 'peace of mind' guarantee



#TeamWhiskers in the Spotlight

Name: Beryl

Squeaky or bouncy - what do you look for in a toy?

Bouncy - if I must, but I'm too old to chase it.

What's your favourite treat?

Whiskas Temptations.

What would constitute a perfect day for you?

Being hand fed natural yogurt from a spoon for breakfast, a long nap and plenty of afternoon brushing.

Do you have any special talents?

I can meow and yawn at the same time - I call it a 'Mawn'!

Complete this sentence: "I wish I had a friend with whom I could share... I don't like sharing!"

Are You One of Our Fabulous Clients?

I have always believed that a business is like gardening. You sow the seeds, water them, nurture and then watch them grow.

I'd like to think this is rather like relationships.

Having run Pet Patrol 365 for nearly 15 years, I've prided myself on building a client-focussed business, resulting in long-lasting relationships. With knowledge, skills and experience that are second-to-none, you can trust us to give your pets and other animals exactly the right care and attention, every time. Our clients vouch for it!

I wholeheartedly thank each and every client for their unwavering support and loyalty.

With warmest wishes, Zita x

Refer a Friend

Join our 'Refer a Friend' scheme and receive a £20 M&S voucher*. Email zita@petpatrol365.co.uk to request a Referral Form.

*Terms & Conditions Apply

Find us on Social Media...



<http://facebook.com/PetPatrol365.co.uk>



<http://twitter.com/PetPatrol365>



<http://instagram.com/PetPatrol365>

Why Do Cats Loathe Catteries?

Find out with our FREE 'Happy Holiday Cat Guide'

This guide will give you an insight into the world from your cat's perspective because cats see and experience life around them in a very different way from humans.

Go to: www.petpatrol365.co.uk/cat-care to start your journey to a stress-free holiday.

Pick a Pet Name With Personality!

As any parent knows, picking a name for your new addition is a difficult but important job! The name you choose says as much about you as it does about your pet. It shows how you view your pet and your relationship with them.

It may be surprising, but more than half of all pet names are either human or nicknames. Another fifth of names are based on the pet's appearance or personality e.g. a black cat becomes Sooty or Midnight and an active dog Bounder or Rocket.

Some tips:

1. Remember the pet name you choose will be used dozens of times a day to call and praise.
2. Pick a name the pet can easily recognise. Animals respond better to one or two syllable names.
3. Choose a name that's both easy to call out and that you are happy calling. "Charlie" or "Amber" may be far less embarrassing than "Death Breath"!
4. For dogs, avoid names that sound like the standard commands of No, Stay, Sit, Come, Down or Fetch. For example, 'Joe' is probably too close to "No". It can be difficult for dogs to tell the difference between similar sounding words.
5. If choosing a long name keep in mind the shortened version. It may ruin the effect that you were originally looking for.
6. The pet's breed heritage can provide inspiration. For example, Orientals (Siamese & Burmese), German (Shepherds, Dachshunds and Schnauzers), French (Poodle and Bulldog), Scottish (Terriers) or Irish (Wolfhounds and Setters). Human name and foreign name elements may assist.
7. Waiting a few days to study your pet's behaviour can help pick the right name. Sometimes by just observing your new pet, a name will become obvious.



<http://www.offthelashdogcartoons.com>

At Pet Patrol 365 our
**#TeamWoofers Adventures and
 #TeamWhiskers 5* Luxury Cat Care
 at Home Experiences**
 are available in a range of tiered options.

If you would like to arrange a complimentary home visit to run through the options that would be best suited to your furry friend, you can get in touch in the following ways:

<http://www.petpatrol365.co.uk>
zita@petpatrol365.co.uk
 01892 653548
 07974 728967



Competition Corner! WIN!

A Shower Lite Waterproof Dog Coat courtesy of Ginger Ted!

When you're looking for a coat to keep your dog dry through the Autumn rain and on cooler mornings, take a look at the high quality and comfortable Shower Lite Waterproof Dog Coat.

The **ONE LUCKY** winner to specify size, colour and breed.

For your chance to win, simply answer the question below by emailing zita@petpatrol365.co.uk with 'Shower Lite Waterproof Dog Coat Competition' in the subject. Don't forget to include your name and address! The closing date for entries is 21 September 2018.

Q: What year was Pet Patrol 365 founded?

- a) 2005 b) 2003 c) 2001



www.gingerted.co.uk
<http://www.facebook.com/ginger.ted.uk>
<http://twitter.com/gingerteduk>
http://instagram.com/ginger_ted_uk



Ask The Experts

CHRIS SAYERS
K9 STYLIST
WASH 'N' BLOW DOGS 2 GO

About Chris...

Hello all you K9 lovers. I am Chris Sayers, owner and founder of Wash 'n' Blow Dogs 2 Go' pictured here with my two fur babies. On the left is our crazy 16 month old English Setter called Carlos who is from Finland; on the right is 3 year old Solley, Carlos's partner in crime.

Having had dogs all my life, crossbreeds as well as pedigrees, I have always been particularly interested in the presentation of dogs. This probably stems from 36 years of showing English Setters with huge success. I started off with a crossbred English at companion shows, and the rest is history. In 2012 I owned and showed the top winning English Setter. I also judge the breed at Championship level. Aside from the showing world, I am passionate about how a dog could look, its welfare and wellbeing and providing a top quality service to achieve all three objectives.

About Wash 'n' Blow Dogs To Go...

Having semi-retired nearly two years ago, I decided I could not think of a nicer way to spend my time than to transform K9's to look and smell amazing. I completed dog grooming courses at Plumpton College last year, then my husband stepped in to be a driving force behind my career move and built me a beautiful parlour.

Aside from the standard services that a groomer would provide e.g. bathing, trimming, ears, nails, de-shedding and de-matting etc., I provide:

- * A one to one friendly personal service ensuring that your dog is groomed to your exact requirements.
- * The latest non-invasive treatment in canine dentistry.
- * Discounted rates for puppies.
- * Quiet and relaxing surroundings for your fur baby to enjoy the whole experience.

Describe yourself in three words?

Caring, committed and conscientious.

What makes you happy?

Personal satisfaction in my job. If my clients are thrilled with their dogs then so am I.

If you could be an animal what would it be and why?

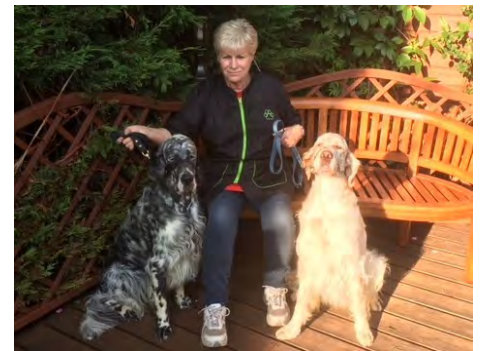
It would have to be a dog. But only if my owners adored me, I was completely spoilt and received regular walks in the country, as I am a country girl at heart who loves to be pampered.

What would be your one superpower?

I would inject huge amounts of capital into as many animal charities globally as possible to help relieve the pain, suffering and cruelty that is inflicted onto so many animals in the world. End ivory poaching from Elephants and Rhino to name two species endangered to near extinction.

What would be a good theme song for your life?

Don't stop believing by Journey. It reflects starting something new, how it feels and that you know it is not always going to be a smooth ride; but it builds motivation and makes you strive to achieve your goals.



Contact Details:

07736 484184

setters4me1@gmail.com

<http://www.facebook.com/Wash'n'BlowDogs2Go>

Winter Issue: Case Study

Jin
DESIGNS



info@jindesigns.com
<http://www.jindesigns.com>
<http://facebook.com/jindesigns>
<http://twitter.com/jindesigns>
<http://instagram/jindesigns>



Giveaway Galore!

WIN!

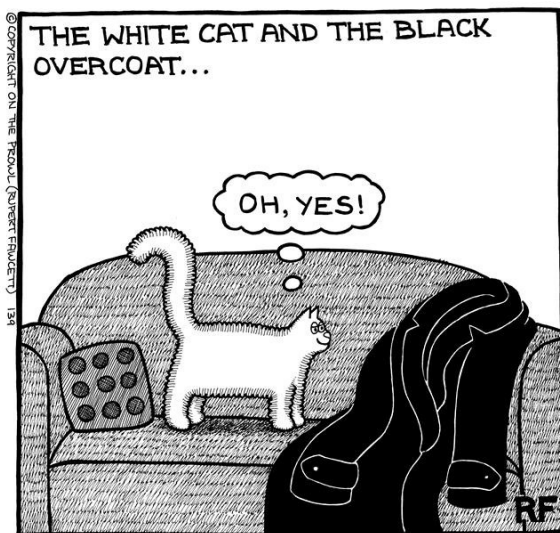
A Crouching Cat Mug courtesy of Jin Designs!

This mug is made from delicate bone china and individually hand-decorated in Stoke. It's a stylish addition to the home and ideal for cat lovers who want to enjoy a clean and simple design.

We have **ONE** mug to give away to **ONE** randomly chosen **LUCKY** reader!

For your chance to win, simply email your name and address to zita@petpatrol365.co.uk with 'Crouching Cat Giveaway' in the subject.

The closing date for entries is 21 September 2018.



FACEBOOK.COM/ON THE PROWL CAT CARTOONS

<http://www.offtheleashdogcartoons.com>

Industry News...

The Government has recently been in consultation regarding the new draft Animal Welfare (Licensing of Activities) (England) Regulations 2018 which, if passed, are due to come into force on 1st October 2018.

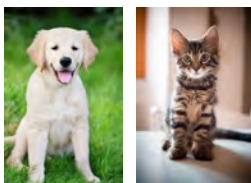
This law will create a new licensing framework for selling dogs as pets, boarding of dogs (including home boarding and day care), breeding dogs and keeping or training dogs for exhibition.

For further information please visit:

<https://www.legislation.gov.uk/ukdsi/2018/9780111165485>

We're Hiring!

Do you have a genuine
love of animals?



Are you available part-time; enthusiastic, reliable and happy to work weekends on a rota basis?

yes?

Get in touch by emailing zita@petpatrol365.co.uk with 'Application Form' in the subject.

'Dog Eared'

Top Tips for Caring for Your Golden Oldie

- Keep an eye on their weight
- Consider a diet to suit their age
- Give them some time out
- Make those little adjustments
- Maintain regular health checks
- Keep them active

Paws for Thought...

"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

Mahatma Gandhi